



PLEASE MARK WITH A CROSS AND SIGN TO ALLOW US TO PROVIDE YOU WITH OPTIMUM SUPPORT.

Enjoy exclusive customer service and a first-class relationship with the BMW Group: get the latest information on new products, innovations and services. We'll take care of your mobility needs and we'll be there in person for you whenever you need us.

Female

Male

My consent to marketing communication

I would like to receive marketing communication by BMW / MINI via

☐ e-mail

☐ mail

☐ phone/messenger services ^①

I agree that Bavarian Motor Cars GmbH passes on my data to BMW AG and that BMW AG passes on my data to BMW of North America, LLC and that these companies process and use my data and contact me for marketing communication of BMW Group products and services and market research.

Change requests regarding the declaration of consent and revocation right ^②

Date, signature

^{① ②} Specifications and notes in the attachment to this consent declaration

* <https://www.bmw.com/data-privacy>, <https://www.bmwusa.com/privacy>

Attachments to the consent to marketing communication

^① I agree that Bavarian Motor Cars GmbH, Louis-Pasteur-Str. 14, 97076 Würzburg, Germany, processes and uses my provided personal data (e.g. contact and personal details such as birthdate and type of driving license, hobbies and interests) for customer care and for selected communication of BMW Group product and service information as well as for market research. Bavarian Motor Cars GmbH may also transmit this data to BMW AG and BMW of North America, LLC which may use my data and contact me for the purposes mentioned above.

^② I am at any time able to revoke my submitted declarations of consent with effect for the future. After complete revocation, I will no longer receive marketing communication. Via the following specified communication channels, I am furthermore able to request information about my data stored at Bavarian Motor Cars GmbH and/or BMW AG and/or BMW of North America, LLC as well as the correction, deletion or blocking of my personal data. Further details regarding the processing of my personal data by BMW AG and BMW of North America, LLC can be found in the respective privacy policy stated in the following.*

Contact: BMW Group Customer Care International Direct and Special Sales, e-mail: customer care.icds@bmw.com, phone number: +49 89 382-19999 or BMW of North America Customer Relations, e-mail: customerrelations@bmwusa.com, phone number: +1 800 831-1117.

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